Amplify Austin is back! Join us on March 8-9 as we Amplify for SCARE for a CURE!

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It's SCARE for a CURE's 10 Year Anniversary!

Thank you for ten great years. Ten years of thrills, chills, and gore cannon spills, all to raise funds for some fantastic charities. To celebrate SCARE for a CURE's Ten Year Anniversary, we have something very special planned for you in October. Watch for our monthly newsletters throughout the year to learn more.

2015 Recap

2015 was a big year for SCARE We heard from lots of folks that Dread Asylum was their favorite SCARE for a CURE show ever. We had to install a road on the property. We built a new air conditioned structure for our volunteer crew.

Despite these complications, SCARE for a CURE still managed to achieve its core mission to raise money for charities.

Your support of SCARE for a CURE in 2015 made the following donations possible:

- •\$30,000 to the Breast Cancer Resource Center of Texas
- •\$1,000 to the Manor Mustang Health Center (school clinic)

And in 2015 SCARE for a CURE participated for the first time in <u>Amplify Austin</u>, a citywide fundraising event that brought in a much needed \$6,000 to keep the haunt going. Thank you to everyone who helped out!

If you missed out last year, don't worry, Amplify Austin 2016 is just around the corner.



Amplify Austin is coming up!

What is Amplify Austin?

Amplify Austin, part of I Live Here I Give Here, is a 24 hour charity fundraising event across Austin.

It will start at 6pm on March 8th and end at 6pm March 9th.

Mark your calendars!

To celebrate SCARE's 10th Anniversary, we want to raise \$10,000 through **Amplify Austin**. We need your help to get there.

How you can help

Spread the word!

Post on your social media channels, tell your friends that March 8th and 9th are the days to help SCARE for a CURE, your favorite haunted house.

Be one of our fundraisers!

on behalf of SCARE for a CURE.

Here's a guide on how to make a page:

Click to download the <u>pdf version</u>

If you participated as a fundraiser last year, you already have a page! You just need to log into Amplify Austin and activate it.

Need help building your page? Come to the **Grub Shack Party on February 27th** (details further down). We will be helping people build their Fundraiser pages at the party.

We built a road

We are proud to say that SCARE for a CURE is a big event that brings in a lot of people. However, that means following a lot of rules to keep everyone safe.

The County Fire Marshall would not let SCARE for a CURE happen at all unless we installed a road on the property that can support a fully laden fire truck (75,000 pounds), even in pouring rain and muddy conditions. That ate up a lot of resources in 2015, but we pulled through, and managed to put on one of the best haunts in SCARE for a CURE's history.

Fundraising events like <u>Amplify Austin</u> go a long way towards keeping <u>SCARE</u> for a <u>CURE</u> alive and kicking.

Special thanks to Art Aja and A-Plus Asphalt and Gravel. Because of them, we got the required road for far less than we would have paid otherwise.

And We Built The Grub Shack

Every year, our volunteers come out during the hottest days of the summer to start building your favorite haunt event. Our volunteers are people of all ages, physical ability, and stages of health. They work hard and we need to take care of them.

The Grub Shack is our first air-conditioned structure. It will serve a variety of purposes for our volunteers and community:

- Meals for volunteers
- Classroom & workshops

• A Gamer's Library; board games, video games, role-playing games and card games

After six months of paid and volunteer labor the Grub Shack is ready to open its doors.

So We're having a Party

To celebrate the completion of the Grub Shack, we're throwing a party on Saturday, February 27th.

Food, drink, and good times!

There will be a photo booth at the party to kick off our Amplify Austin <u>Instagram</u> campaign. Tell Austin why you support <u>SCARE</u> for a <u>CURE</u>.

Upcoming Volunteer Opportunities:

The first and second weekends of April are Build Weekends.

Volunteers are invited to camp out. Thanks to the completed Grub Shack, we can have people on the property around the clock.

That's Friday April 1st through Sunday April 3rd, and Friday April 8th through Sunday April 10th.

SCARE will be providing the following meals:

Saturday lunch, Saturday dinner, Sunday breakfast and Sunday lunch. Friday meals are still to be determined.

Upcoming Events:

February 27th - Grub Shack Party

March 7th - Last day to build an Amplify Fundraiser Page

March 8th - Amplify Austin starts at 6pm

March 9th - Amplify Austin ends 6pm

April 1st - Build Day

April 2nd - Build Day

April 3rd - Build Day

April 8th - Build Day

April 9th - Build Day

April 10th - Build Day

This is how you rock #AmplifyATX

\$9 million | 600 nonprofits | 24 hours

March 8th 6pm-March 9th 6pm

<u>SCARE for a CURE</u> is a volunteer-run event that has become one of the most popular haunt attractions in Austin, Texas during the Halloween season. Each year well over three hundred volunteers come together with a passion to share their talent and make a difference in their community.

In 2015 SCARE for a CURE donated \$30,000 to the Breast Cancer Resource Center of Texas, \$1,000 to the Manor School Clinic, and 2,5000 lbs of dog food to Friends of Austin Pets Alive.



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Our mailing address is: SCARE for a CURE PO Box 152890 Austin, Texas 78739

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